



## 23<sup>RD</sup> ANNUAL INTERNATIONAL CONFERENCE

### SPONSORSHIP LEVELS & BENEFITS

The Chartered Risk Management Institute of Nigeria (CRMI) is a non-profit organization established to advocate and promote best practices in risk management and related disciplines. CRMI is committed to the advancement of excellence through awareness campaigns/ programs that reflect and enhance risk management practices. Our membership covers financial and non-financial Institutions, Government agencies and Individuals.

One of the primary membership benefits of CRMI is opportunity to showcase products and services during our Annual International Conference (AIC). These Annual International Conferences (AIC) consistently attract audiences composed of top Executives from Financial and Non-Financial Institutions, Telecommunication companies, Oil & Gas Industry, Manufacturers, Freight Forwarders, Freight Carriers, Insurers, Law Enforcement, Government Agencies and Regulators. Support for our Annual International Conference (AIC) has traditionally come from CRMI members who provide financial support. However, as the organization has grown, the need for official hosts and sponsors has arisen. Hosting and/ or sponsoring CRMI Annual International Conference (AIC) offers excellent exposure and benefits such as exhibition/ branding opportunities, media placement and access to industry leaders. All benefits may be customized to suit the sponsor's needs and the specific event.

#### Sponsorship Levels:

• Official Partner	–	N50,000,000
• Platinum Sponsor	–	N20,000,000
• Silver Sponsor	–	N10,000,000
• Bronze Sponsor	–	N5,000,000

#### Exhibition/ Branding Opportunities:

• Conference Bag	–	N5,000,000
• Conference Brochure	–	N5,000,000
• Participants' Breakfast	–	N5,000,000
• Participants' Lunch	–	N5,000,000

#### Adverts in Conference Brochure:

• Full Page	-	N1,000,000
• Half Page	-	N500,000
• Quarter Page	-	N300,000

<b>Benefits</b>	<b>Official Partner</b>	<b>Platinum Sponsor</b>	<b>Silver Sponsor</b>	<b>Bronze Sponsor</b>
Delegates to attend free	20	10	10	5
Free Exhibition Stand	Yes	Yes	Yes	Yes
Sponsor's logo and status in newspaper advert	Yes	Yes	Yes	Yes
Networking opportunities with top industry executives	Yes	Yes	Yes	Yes
Free exhibition stands with branding and 2 tagged exhibitors with no access to the event hall	Yes	Yes	Yes	Yes
Branding of conference materials with sponsor's logo	Yes	Yes	Nil	Nil
Roll-up banner displayed at strategic spots	Yes	Yes	Nil	Nil
Free advert placement in the Conference brochure	Yes	Yes	Nil	Nil
Media interview & chats (Print & Electronic)	Yes	Yes	Nil	Nil
Branding of Conference Hall	Yes	Nil	Nil	Nil
Photo of Senior Executive(s) as the sponsoring company with the event Special Guest on front cover of BusinessDay.	Yes	Nil	Nil	Nil
Advert placement on website for 2 quarters	Yes	Nil	Nil	Nil

Kindly contact the following for details: [info@crming.org](mailto:info@crming.org) and [accounts@crming.org](mailto:accounts@crming.org)  
08028516377, 07065650978, 01-4549418

.....  
**Secretariat**